



C o m m u n i c a t i o n s

Tina R. Elmowitz
Executive Vice President and Partner
rbb Communications

Tina Elmowitz, executive vice president of rbb Communications, brings a breadth of national consumer and community relations experience to the firm. She oversees rbb's consumer practice and is responsible for the strategic direction and measurable public relations results of Hampton by Hilton, Bank of America and Disney on Ice among others.

As a 23-year veteran at rbb, Tina has been instrumental in developing and executing award-winning campaigns for a wide variety of clients, including Hampton by Hilton, M&M'S Chocolate Candies, the Miami Marlins and TracFone Wireless. She specializes in consumer marketing, partnerships, community relations, and developing promotions that generate press and produce bottom-line business results for her clients.

Tina is a graduate of the University of Florida's School of Journalism and Communications. She is a member of The Commonwealth Institute's Broward forum and former board member of The Make-A-Wish Foundation of Southern Florida. She also has guest lectured at University of Miami, Florida International University and Florida Memorial University.

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