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## Proactive Ways to Plan Your Business Recovery



### Understand your cash liquidity

Prepare your 13-week cash flow model today. Update it daily. Build in best-case, medium and worst-case scenarios. Share with your bankers regularly.



### Evaluate your contracts

Consider all supply chain partners. Must-have or nice to have? Are price incentives possible? Will they survive or do you need alternatives?



### Seek non-traditional financing

Create a cushion even if you feel safe. Apply for government loan options if you qualify. Consider family offices, private lenders, and others in your network.



### Track what happens

Tracking key metrics as you see impacts will help you plan for the “new normal” when it comes.



### Communicate!

Your bank, your investors and your employees are rooting for you to succeed. Now is the time to dispel panic in your team, sharing your plans for this challenge and the next phase.